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 RISIS2 EU Project

**Online course** including:

- On-line lecture presenting the main matching techniques used for estimating causal effects in entrepreneurship studies
- Group exercises where participants will test the different approaches on an example dataset
- Plenary discussion on pros and cons of matching methods and how to motivate them to reviewers

**Cost and Fees:** No registration fees to be paid by European Participants

**Maximum N. of participants:** 16

**Registration:** send the organizer the application form and CV by email

**Contact person:** Benedetta Montanaro,  
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**DEADLINE FOR REGISTRATION**  
**February 20<sup>th</sup>, 2022**

# RISIS



RESEARCH INFRASTRUCTURE FOR SCIENCE  
 AND INNOVATION POLICY STUDIES



**POLITECNICO**  
 MILANO 1863

**Methods in Action Series**

**Matching techniques for  
 treatment effect analysis**

**March 15<sup>th</sup>-24<sup>th</sup>, 2022**



This project is funded by the European Union  
 under Horizon2020 Research and Innovation  
 Programme Grant Agreement n°824091

## COURSE OBJECTIVES

## PROGRAM AND CONTENTS

## AUDIENCE TARGETED

- Dealing with the problem of selection bias when estimating causal effects in applied research
- Presenting the most used matching techniques on company level data
- Topics covered include Propensity Score Matching, Coarsened Exact Matching, and Methods for assessing the balance after matching
- Test the methods described above and discuss advantages and disadvantages using an example dataset

### 15<sup>th</sup> March 2022

09:00–09:15 Introduction to the Course

09:15–10:15 Lecture: matching techniques for entrepreneurial studies

10:30–11:30 Stata tutorial: how to implement matching methods

11:30–12:15 Task assignment

### 22<sup>nd</sup> March 2022

16:00–18:00 interim discussion with groups

### 24<sup>th</sup> March 2022

09:00–12:00 Group presentations

12:00–12:30 Final discussion and assessment of the use of methods

The course aims at involving participants among the following categories:

- Early career researchers
- PhD students
- People from the policy making world wishing to extend their analytical capabilities

## REQUIREMENT FOR PARTICIPATION

Basic requisite for admission will be:

- Knowledge of basic principle of statistics and main regression models (e.g. OLS, logit..)
- Good working knowledge of the statistical software Stata
- Before the beginning of the course, we will provide participants with scientific articles and additional material